

In its 10th year, BtcTurk transfers its experience in self-service financial services to new sectors

On 1 July, BtcTurk celebrated its 10th anniversary – in an industry that has only been around for 14 years. It has launched its campaign "There's Always More". Details on new BtcTurk-branded products and services were revealed in a press conference hosted by BtcTurk Founder Kerem Tibuk and BtcTurk CEO Özgür Güneri. In its 10th year, BtcTurk has been restructured as a group of brands. It will act as a broker not only for Bitcoin and cryptocurrencies, but for the trading of stocks. BtcTurk will be the first brand in Turkey to provide services to both the cryptocurrency and the capital markets.

Founded on 1 July, 2013, BtcTurk is the largest cryptocurrency trading platform in Turkey and the fourth largest globally. The company is celebrating its 10th anniversary with new services and by becoming a new organisation. With a fresh motto, "There's Always More", BtcTurk has restructured itself as a group of brands, aiming to offer end-to-end self-service financial products to individuals and corporations, while embarking on initiatives that will change the financial ecosystem in Turkey.

BtcTurk | Pro has become BtcTurk | Kripto

The BtcTurk | Pro app, which offers access to over 80 cryptocurrencies for professional and experienced users, has changed its name and transformed into BtcTurk | Kripto, adding new and diversified product features.

BtcTurk | Hisse goes online

BtcTurk users will now be able to trade stocks listed on Borsa Istanbul with the "BtcTurk | Hisse" app. With this innovative new app, BtcTurk will allow access to financial services both in the cryptocurrency and traditional capital market. This is currently not offered by any other Turkish brokers.

With BtcTurk | Hisse, users won't need to wait for two days for their transactions to clear, which is the typical in the stock market. With the 'Use Now' feature, users can transfer their balances into their accounts immediately after an exchange takes place. Users can also trade stocks on the weekend, allowing them to trade cryptocurrencies with their balances. BtcTurk | Hisse will operate under Eliptik Yatırım Menkul Değerler A.Ş.

The app is designed both individual users and corporations

BtcTurk, a firm operating for a full 10 years of Bitcoin's 14-year history, is consolidating its place in the finance ecosystem. Through its companies **BtcTurk | Kripto**, **BtcTurk | Hisse**, **BtcTurk | Teknoloji**, **BtcTurk | Destek** and its initiatives **BtcTurk | Girişim** and **BtcTurk | Cüzdan**, it is leveraging its expert management and teams having an experience over 30 years.

New developments announced at a press meeting

A press meeting was held at Istanbul Swissotel with senior BtcTurk figures present. Kerem Tibuk, BtcTurk's founder; Özgür Güneri, CEO of BtcTurk; Ozan Yurtseven, CEO of BtcTurk | Teknoloji; Mahir Kubilay Dağlı, CEO of Eliptik Yatırım Menkul Değerler A.Ş.; Onur Güven, CEO of BtcTurk | Kripto and Murat Tacer, CEO of BtcTurk | Destek announced new developments to the public.

BtcTurk Founder Kerem Tibuk said, "BtcTurk's 10-year journey is a reflection of the development of Bitcoin and cryptocurrencies. BtcTurk was founded when Bitcoin was only four years old and emerged in an era where people across the world were searching intensely for financial security. Cryptocurrencies gained exposure as a modern, forward-thinking alternative to this problem. From the very beginning, in lesser-known but growing sector, we sought to build an open, transparent and easy-to-use platform where people could safely trade their savings – one of their most valuable assets. I am delighted to see that we have created a successful brand that sets an example to the world. In its 10th year, BtcTurk continues to move towards an exciting journey with confidence and stability."

Özgür Güneri: "There's Always More"

Özgür Güneri, CEO of BtcTurk, said: "As a domestic Turkish firm, we have opened the doors to a new financial universe and proudly established the Bitcoin and cryptocurrency industry. BtcTurk has reached over 5 million users today through its 10-year journey of reputation and trust. Today, BtcTurk is one of our country's exemplary organisations thanks to our skilled team, technological innovation, entrepreneurship and business approach. In our 10th year, we wanted a hint at our plans for the next 10 years by saying 'There's Always More'. In opening new horizons through different products and services for users and corporations, we will continue to grow as the new generation self-service financial services group. We will be the first organization that springs to mind when people think of developments."

BtcTurk | Hisse will operate under Eliptik Yatırım Menkul Değerler A.Ş., an affiliation of BtcTurk. **CEO of Eliptik Yatırım Menkul Değerler A.Ş. Mahir Kubilay Dağlı** said that the main goal of the BtcTurk | Hisse app is to bring BtcTurk's easy, fast, reliable and 24/7 transaction features to the traditional investment world. "Leveraging its 10 years of experience, BtcTurk will open up traditional markets to many investors already trading in the cryptocurrency ecosystem," said Dağlı.

"We developed technologies that pushed the limits"

Ozan Yurtseven, CEO of BtcTurk | Teknoloji, said, "Due to our quality needs and exponentially increasing demands, we developed technologies that pushed the limits – something not been tried before in the sector. We integrated our system with cloud service providers when no other Turkish companies were using them. We have created tailored solutions together. In addition to hardships they bring, such challenges have given us experience in a wide range of fields, from security and speed to regulation, which cannot be gained in any other sector. The experience gained in this sector has increased over time as our team grows. As our team grew, our contributions to the sector and technology also grew. In the future, we will be transferring the experiences gained, not only within BtcTurk, but also to other sectors and companies with the innovations we will offer in the field of finance and technology."

"We want to popularise the cryptocurrency ecosystem"

Onur Güven, CEO of BtcTurk | Kripto, said, "We will continue to develop BtcTurk | Pro following its rebrand to **BtcTurk | Kripto** – offering advanced features to professional users while enabling newer users to make simple transactions. Therefore, BtcTurk | Kripto will appeal to all users, as a more inclusive, easy-to-use, and advanced platform. With these developments, we want to popularise the cryptocurrency ecosystem and make a positive contribution in its elevation to a central part of finance."

Murat Tacer, CEO of BtcTurk | Destek, said, "We will use our experience and skills to come up with solutions, which we have nurtured with the fast and trust-seeking nature of the Bitcoin and cryptocurrency ecosystem, for all BtcTurk brands. At BtcTurk | Destek, we have a team of 400 people working 24/7 to create solutions for all BtcTurk users. Additionally we have 150 people working across our support centers in Istanbul, Uşak, and Van."

About BtcTurk

Founded by Kerem Tibuk as Turkey's first and the world's fourth bitcoin trading platform in 2013 and led by Özgür Güneri as CEO, BtcTurk serves as a new generation financial services brand employing more than 800 people. As the trading agency that performed the first Turkish Lira-Bitcoin transaction, BtcTurk celebrates its 10th anniversary in 14 years of Bitcoin history and continues to grow in line with its vision to offer self-service financial services.

For more information

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